

Campus Pride Month

Student Action Kit

april



Campus
Pride



APRIL IS CAMPUS PRIDE MONTH

Student Action Kit #leadwithpride

Campus Pride serves LGBTQ and ally student leaders and campus organizations in the areas of leadership development, support programs and services to create safer, more inclusive LGBTQ-friendly colleges and universities

Take action with Campus Pride to create positive change on your campus and raise awareness about the mission of Campus Pride.



This Student Action Kit includes

- Social Media Challenges
- Campus participation Challenges
- Chances to win \$2,500
- LGBTQ student resources



SOCIAL MEDIA CHALLENGES



SHARE IT: SHOW YOUR CAMPUS PRIDE



Participate in the following Social Media Challenges and you could win! Each post on the following web platforms will increase your likelihood of winning **a gift prize package worth \$2,500** and being featured on **campuspride.org!**



Shake it up on Twibbon

You can Campus Pride-itize your profile pic on social media and send out snazzy tweets and statuses all in one place.

JOIN THE TWIBBON CAMPAIGN: [HTTP://BIT.LY/CPMONTH2015](http://bit.ly/cpmonth2015)

TWEET IT OUT

Follow Campus Pride on Twitter



[<https://twitter.com/campuspride>] and use **#ShowYourCampusPride** to join the conversation

Tweet Bank: April is Campus Pride Month!

- April is Campus Pride Month! Follow **@campuspride** & learn more at <http://www.campuspride.org> **#ShowYourCampusPride**
- Is your campus on the Campus Pride Index? www.campusprideindex.org **#ShowYourCampusPride**
- Help **@campuspride** empower **#LGBTQYouth** this April **#ShowYourCampusPride**
- I support the mission of **@campuspride** to make college campuses safer for **#LGBTYouth** **#ShowYourCampusPride**
- Looking for **#Trans** resources for campus? **@campuspride** has what you need: <http://bit.ly/transpolicy> **#ShowYourCampusPride**
- Learn more about **#LGBTQ** intersectionality from **@campuspride**: <http://bit.ly/1O3333q> **#ShowYourCampusPride**



LIKE US: Be a Friend



LIKE THE CAMPUS PRIDE FACEBOOK PAGE

<https://www.facebook.com/LeadwithPRIDE>



FACEBOOK POST EXAMPLE:

“April is Campus Pride Month! I’m taking the social media challenge to empower LGBT Youth [\[LINK\]](#) **#ShowYourCampusPride**”

SELFIE: PICTURE THIS!

Follow Campus Pride on Instagram



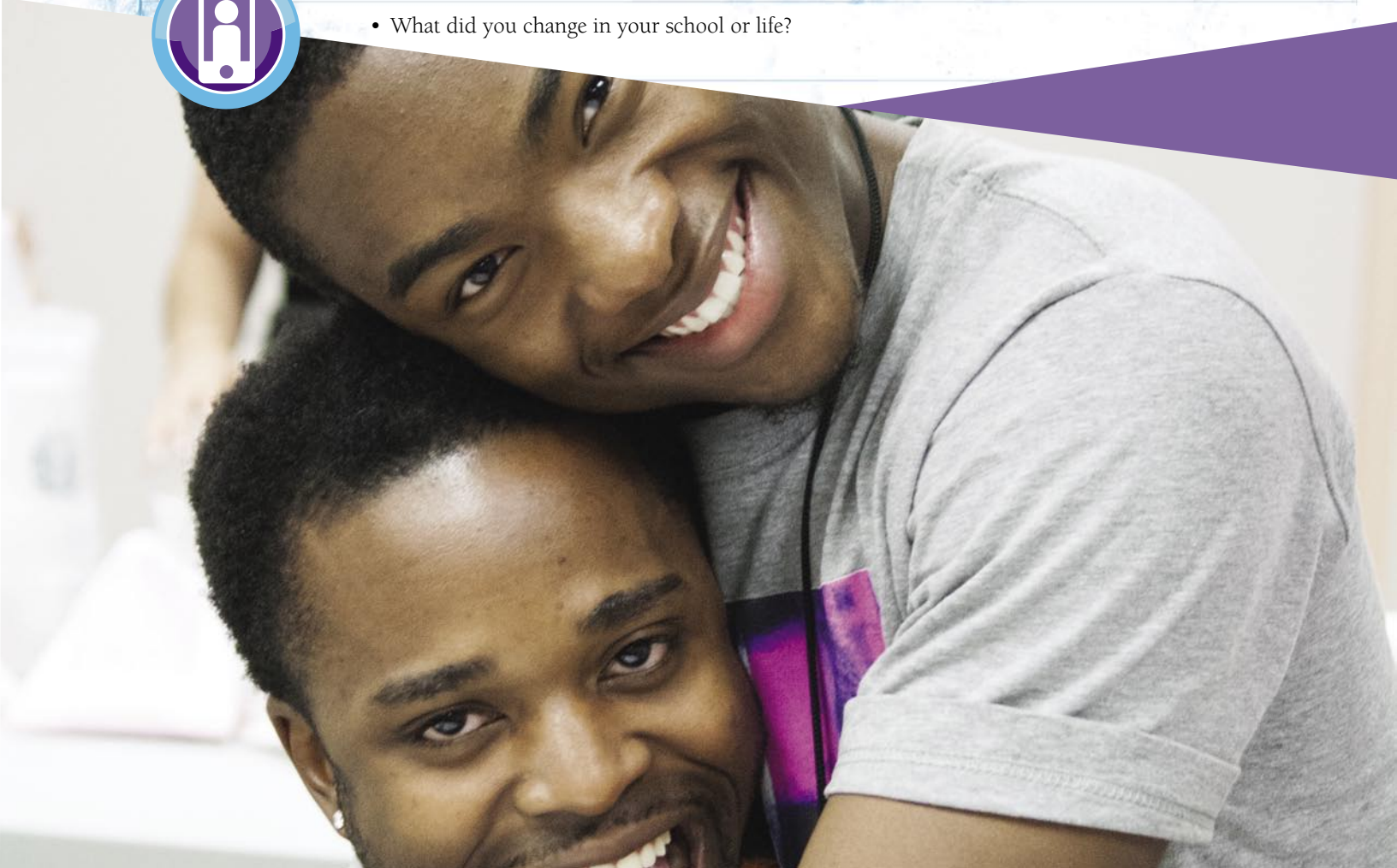
Follow **@campuspride** and share your Campus Pride Month photos using **#ShowYourCampusPride**



LIVE VIDEO: Go Viral

Create a Campus Pride Month video and upload it on Vine, Instagram, or YouTube using **#ShowYourCampusPride**. Be sure to follow Campus Pride on Vine [<https://vine.co/CampusPride>] and Instagram [<http://instagram.com/campuspride>] and subscribe to the Campus Pride YouTube Channel [<https://www.youtube.com/user/CampusPride>]

- What did you learn through campuspride.org or your experiences with Camp Pride, the Campus Pride Index
- How did you show your Campus Pride?
- Who did you meet through Campus Pride?
- What did you change in your school or life?





ROUND UP YOUR CREW!

Campus Participation Challenges



BOOK A SPEAKER

Campus Pride has selected qualified and entertaining speakers from across the nation whose presence on your campus could serve as a meaningful symbol of your school's or student group's commitment to recognizing role models in the LGBTQ and Ally community.

DIVERSITY IN OUR SPEAKERS BUREAU

The Campus Pride Speakers Bureau represents a diverse array of individuals whose intersectional identities, experiences and expertise's can help you set the tone for any LGBTQ seasonal event, organizational goal, or educational topic. **Two such examples are:**

Robyn Ochs has been called the queen of sexual fluidity
J Mase III is a Black/Trans/Queer/Rowdy-as-Hell Poet with a capital [P]

Incorporating speaker events into your group's budget or organizing campus and community fundraising efforts can help unite a group and provide extremely relevant experience working with professional advocates.



SPEAKERS BUREAU PAGE

<http://www.campuspride.org/speakers/>



FUNDRAISING TIPS

<http://www.campuspride.org/tools/fundamentals-of-campus-fundraising/>

THE BEST FRIENDS ARE HAPPY CAMPERS



Send Students to Camp Pride

The connections and friendships that are forged when LGBTQ and Ally student leaders engage in their communities and beyond bring so much joy!

Campus Pride's annual Summer Leadership Academy "Camp Pride" empowers undergraduate college LGBTQ and Ally student leaders with the tools to create meaningful change on their campuses. The camp experience is highly interactive and designed to give each student a customized week. Not to mention,

IT'S A BLAST!!

As a group, elect one or more of your most deserving and totally awesome student leaders to represent your campus at Camp Pride this summer!

Campus Pride Month is time to plan and fundraise! Execute your fundraising plans and/or follow through with intitutional commitments this month to ensure that camp dreams become fabulous realities!

Thinking "it's too bad our wonderful advisor can't go to camp"? Don't! Thank the fabulous mentors and advisors who always have your organization's back by sending them to Advisor Bootcamp!



CAMP PRIDE INFORMATION

<http://www.campuspride.org/camppride/about-camp/>



ADVISOR BOOTCAMP

<http://www.campuspride.org/camppride/advisor-bootcamp/>



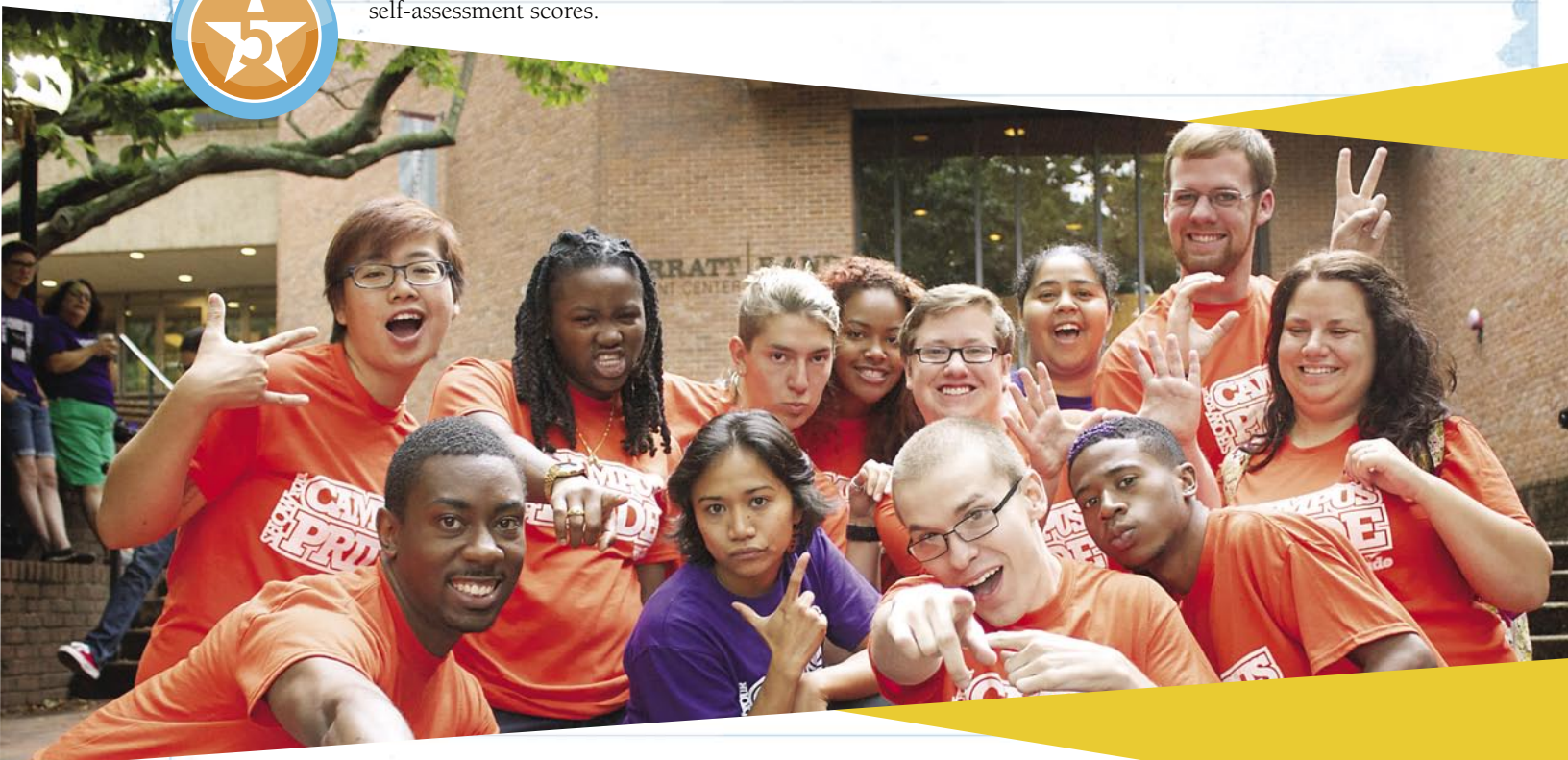
FUNDRAISING TIPS

<http://www.campuspride.org/tools/fundamentals-of-campus-fundraising/>

STRIVE FOR FIVE

Create an Index Action Plan

The Campus Pride Index is a tool that allows LGBTQ and Ally students to compare schools across the US based on their LGBTQ-friendly policies during their college search and helps institutions of higher learning to track their LGBTQ policy progress. The Campus Pride Index ranks over 400 schools based on their self-assessment scores.



- Find your campus and improve your score by creating more inclusive policies and programs. [<http://www.campusprideindex.org/default.aspx>]
- If your school does not appear, your school's officials may not have participated in the index yet.
- Talk to your administration about gathering a team of faculty, staff, and student leaders to complete the survey of policies and services at your institution that make up components of an Index score.
- As a group, your LGBTQ and Ally student group and/or your LGBTQ-Friendly Campus Climates Index team.
- Create a 5-year plan to advance your Index score to a 5 stars based on the information provide by the initial ranking.
- Challenge other institutions to do the same.
- Become a Premiere Campus to show your support of LGBTQ students who reference the Index when they are in the college search process. **It's Free!** [<http://www.campusprideindex.org/assessment/becomepremier.aspx>]



ORDER LIL' PURPLE BACKPACKS!

[THEY'RE FREE]

Campus Pride's "Lil Purple Backpack" Resource Guide is a 40+ page, full-color, pocket-sized resource guide filled to the brim with exciting student organizing and social justice tips and tricks, how-to's and action guides for LGBTQ students, campus and community organizers, student organizations and staff and faculty.



Preview of Lil' Purple Backpack content: LGBT & Ally Student Leader Checklist

YOUR NAME OF COLLEGE/UNIVERSITY:

	YES	NO
High number of Out LGBT Students?		
High number of Out LGBT Faculty/Staff?		
High number of Visible LGBT Allies?		
Significant number of LGBT social events?		
Significant number of LGBT educational events?		
Visible signs/symbols of LGBT support on campus?		
LGBT & Ally Student Organization?		
LGBT Resource Center/Office funded by campus?		
LGBT Pride Week/Coming Out Week?		
Variety of LGBT Studies/Courses?		
Safe Zone/Safe Space or Ally Program?		
LGBT student scholarships available?		
Nondiscrimination policy inclusive of sexual orientation?		
Nondiscrimination policy inclusive of gender identity/expression?		
Same-sex domestic partner benefits available?		
Inclusive LGBT housing options/themes?		
LGBT-inclusive health services/testing?		
LGBT-inclusive counseling/support groups?		
Procedure for reporting LGBT bias, harassment & hate crimes?		
First-Year Experience/Orientation inclusive of LGBT issues?		
21. *		
22. *		
23. *		
24. *		
25. *		

Fill-in the * with five of your LGBT-friendly checklist items for your campus. Keep the checklist handy as a guide to measure how much work needs to be done and where to focus your time and energy. You may also score your checklist using the criteria below.



HOW TO MEASURE YOUR CHECKLIST RESULTS:

- 19+ Yes Responses: LGBT-Friendly Campus; Definitely on a path to progress.
- 18-10 Yes Responses: More LGBT-Friendly efforts necessary; Apparent areas of success & improvement.
- 9-1 Yes Responses: Much work to be done; Warrants definite attention.



TELL US ALL ABOUT IT!



SHOW US AND WIN!

SHARE YOUR CAMPUS PRIDE MONTH IN ORDER TO BE ENTERED TO WIN A
GIFT PACKAGE WORTH \$2,500
AND BE FEATURED ON CAMPUSPRIDE.ORG AND SOCIAL MEDIA!
SEE THE SOCIAL MEDIA CHALLENGE PAGES FOR MORE TIPS ON HOW TO SHARE!

- What did you learn through campuspride.org or your experiences with Camp Pride, the Campus Pride Index
- How did you show your Campus Pride?
- Who did you meet through Campus Pride?
- What did you change in your school or life?



"I LEARNED THAT CAMPUS PRIDE'S RESOURCES INCLUDE THE TRANS POLICY CLEARINGHOUSE WITH EXPERT INFORMATION ABOUT HOW SCHOOLS CAN BE MORE TRANS-INCLUSIVE." -ALLY



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